

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

PANINI AMERICA, INC., a Delaware  
corporation,

Plaintiff,

v.

THE ART OF THE GAME, a  
California corporation,

Defendant.

**CASE NO.: 11-cv-03971 RGK (AGRx)**  
**[PROPOSED] ORDER RE: SALE AND**  
**MARKETING OF KOBE BRYANT**  
**MERCHANDISE**

Complaint Filed: May 9, 2011  
Trial Date: None set

IT IS HEREBY ORDERED THAT:

Pursuant to the parties' Joint Stipulation set forth above, Defendant Art of the Game, including its representatives, servants and agents, employees, officers, directors, partners, attorneys, subsidiaries, and all persons under its control, or acting in active concert or participation with them ARE HEREBY RESTRAINED AND ENJOINED from:

- (1) Creating, marketing, advertising, distributing, selling, offering for sale, destroying or otherwise exploiting for a commercial purpose any counterfeit sports collectible, memorabilia or game-used equipment

1 featuring the name, nicknames, voice, likeness, photograph, picture,  
 2 biography, statistics, image, caricature, game-used equipment, and/or  
 3 signature of Kobe Bryant;

4 (2) Contacting, communicating or advertising to any person or entity for the  
 5 purpose of creating, marketing, distributing, selling, offering for sale,  
 6 disseminating, shipping, destroying or otherwise exploiting for a  
 7 commercial purpose any counterfeit sports collectibles or memorabilia  
 8 featuring the name, nicknames, voice, likeness, photograph, picture,  
 9 biography, statistics, image, caricature, game-used equipment, and/or  
 10 signature of Kobe Bryant;

11 (3) Using Kobe Bryant's name or likeness in any advertising or exhibition;

12 (4) Advertising, distributing, marketing, promoting, selling, or offering for  
 13 sale, sports collectibles and memorabilia with Kobe Bryant's autograph  
 14 except in compliance with the requirements of California Civil Code  
 15 section 1739.7; and

16 (5) Destroying, removing, overwriting, transferring possession of, deleting,  
 17 selling, hiding, secreting, or otherwise disposing of any evidence related  
 18 to Kobe Bryant, or the claims and facts involved in this action.

19 2. This agreed temporary injunction is effective immediately, and shall remain in full  
 20 force and effect until the final trial of this matter, or until further order of the Court.

21  
 22 **IT IS SO ORDERED.**

23  
 24 Dated: \_\_\_\_\_

\_\_\_\_\_  
 25 United States District Judge,  
 26 Hon. R. Gary Klausner  
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